

## Ms. Madhavi Eswara

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### SUMMARY:

- PhD (Doctorate) in Finance with 5 years' experience in Research and Analysis with 7 publications.
- MBA professional, USA with 6 years of experience in KPO/BPO as Team Leader & Client Manager.
- Honors professional in Computer Applications, NIIT with 4 years' work experience in USA and in India.
- Adept at performing given tasks effectively and efficiently, methodical thinker and a quick learner.
- Good in statistical packages such as SPSS, Stata13, Eviews 8 and MS-Excel.

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### WORK EXPERIENCE:

**GITAM University, Visakhapatnam**

Feb '13 – Nov '17

**Role: PhD Doctorate in Finance -Awarded**

**Domain:** Education / Academics.

- PhD Doctorate (in Finance) awarded in Nov'17 – *Wealth Creators and Wealth Destroyers – firms of NSE.*
- Good knowledge of Financial Modeling in Business Valuation. Also calculated various financial ratios - profitability, liquidity, debt, market and activity ratios etc. along with WACC, EVA and MVA from data collected through secondary research - annual financial statements for all the CNX NIFTY companies using both MS-EXCEL and Statistical Packages for Correlation, Regression, Variance, Standard Deviation, Factor Analysis, Data Panel Regression.
- Analyzed and interpreted data for various Indian Gold ETF's and BITCOIN volatility and Volatilities of Bank Index, CNX NIFTY along with other Sectoral Indices using moving averages, GARCH (1,1) and ARCH models including other tests for heteroskedasticity - Breusch-Pagan-Godfrey test, Harvey, Glesjer and WHITE tests.
- Consultation work done for *GIRIJAN Co-operative Corporation (GCC)* for Feasibility analysis.
- Published 7 articles (Finance), in various journals like – The IUP Journal of Accounting Research & Audit Practices; The IUP Journal of Business Strategy; The IUP Journal of Bank Management, International Journal of Business and Administration Research Review (IJBARR); Research Journal of Finance and Accounting (IITSE), GITAM Journal of Management (GITAM-JOM).
- Presented few articles and a case study on an NGO (UNNATI) in Ahmedabad along with a team and submitted the case study to IIM, Ahmedabad to be published in its compendium.
- Presented paper on Social Entrepreneurship under Microfinance at a Conference conducted by GITAM Institute of Management, Dec 2014.
- Taught courses for Bachelors and Masters Students in GITAM University in Stock Market Operations, Security Analysis and Portfolio Management, Strategic Management, Six Sigma and Lean Six Sigma.

**Perot Business Systems, (now NTT DATA)**

Chennai, Dec '10 – June '11

**Domain:** Claims Adjudication (US Healthcare)

**Role: Client Manager**

- Managed a team, along with a supervisor, quality analysts and claims process executives involved in claims processing and adjudication for the client in 3 Regions – MAS (Mid-Atlantic States), California and Hawaii.

- The project revenues under my guidance are at USD \$ 5 million and claims processing worth around \$ 7-10 million USD on an average in altogether 9 states in US with a TAT of 1-7 days.
- Monitored and assisted the team to increase the through put and productivity with constant update of their daily performance and weekly performance, appreciating good performers and asking them to guide others for the best practices implementation and train them with easy and shortcuts methods to tab through fields.
- Motivated the team to take up personality development programs and given training on foundation courses in basic medical terminology and claims processing.
- Involved in Refresher training to team members on daily updates and weekly online tests for process improvement and knowledge. Prepared reports for management review on deliverables – Productivity, Quality, Capacity Utilization, SLA and SAS 70 Compliance and Invoice reports on monthly and quarterly basis. Attended management reviews held quarterly to showcase the improvements and initiatives undertaken to highlight Productivity Index and Capacity Utilization Index.

**Brigade Corporation India Pvt. Ltd.,**

Hyderabad, Jan'05 – May'09

**Role:** Team Leader (Operations). **Client:** FACTSET Research Systems

**Domain:** ITES-Investment Banking.

- Lead and Supervised a team of 44 Researchers, SME's and Quality Control analysts and Team leaders for 3 different teams for Factset Research Systems Programme.
- Exceeded management expectations in the 1<sup>st</sup> year and was given additional responsibility of handling 2 new teams with net recurring revenue of approximately \$2-5 million and the team ramped up from 18 to 44.
- Worked along with Manager (Operations) and also with Factset Research Systems Managing Director by conducting monthly reviews using a number of performance metrics (on team performance, deliverables).
- Performed calibration process, root cause analysis (support teams) and team appraisal meetings. Participated in recruitment drives and scheduled cross process interviews and staff training programs.
- Increased staff productivity via coaching, mentoring and regular team-building exercises. Monitored resource utilization via project tracking system and allocated tasks/projects to team members.
- Created quarterly Action plans and performance appraisals for team members. Attended quarterly management reviews and leadership meetings to showcase improvements and initiatives undertaken to enhance productivity and team building exercises.

**CYA Technologies Inc. (now EnChoice Inc.)**

USA, Jun '01 – May '02

**Software Developer,** Content Management and Workflow Solutions

**Domain:** Information Technology (IT).

- Developed new content and document management solutions along with the team, that allow customers to mitigate/eliminate planned downtime by performing hot, consistent backups of the entire Documentum application and automatically store in EMC NetWorker for CYA Hot Backup/CYA Smart Recovery Solutions for EMC Documentum products using Visual Basic 6.0 and 'C' to meet customer-specific requirements.
- Minimized logical errors such as programmatic, user, and operational errors to adhere to guidelines. Created technical specifications following the standard operating procedures and nomenclature.

**Unique Software Solutions Inc.**

USA, Oct '00 – Mar '01

**Role:** Analyst/Programmer

**Domain:** IT and Healthcare

- Worked on various processes involved in Healthcare using programming tools like VB, C++ and Java languages.

- Involved in a team of analysts to study the products and process of client and risk management practices in Healthcare Industry.
- Involved in QA and QC processes for testing their products and processes and for patches too.

**ADC NewNet**

USA May '00 – Aug '00

**Intern** (from University of New Haven, CT, USA).

**Domain:** IT and Management.

- Deliverables were equivalent to 3 credits (1 course) for 3.5 months; received “A” grade for the same.
- Worked on Cisco product in Telecom vertical along with a team of programmers.
- Involved in designing and developing various programs on UNIX platform using C, PL/SQL, and shell scripting (C and Korn shells) against an Oracle database.

**Apple Computer Solutions**

Visakhapatnam, Oct '97 – Aug '98

**Coordinator** – VB, C Courses

**Domain:** Information Technology

- Taught courses to students enrolled for VB and C language and Oracle and DBMS classes.
- Assisted in arranging presentations and development programs for students enrolled for various courses.
- Was part of a team of other coordinators working for counselling students in their Career development.

**Cybernetx Solutions Pvt. Ltd.,**

Visakhapatnam, May'95 - Oct'97

**Title:** Programmer

- Worked in a team involved in developing various programs/packages using ‘C’ language, shell scripting and PL/SQL along with Developer 2000, Forms 4.5 and reports 2.5. Oracle programs and subprograms were implemented using procedures and functions while addressing issues such as dependencies and privileges.
- Oracle triggers-row and form level were used. Developed various scripts, packages and procedures using PL/SQL and SQL plus. Used cursors (explicit and implicit), functions and stored procedures as well as joins like EQUI, Outer and Self Joins, etc.

**Anubhav Group,**

Visakhapatnam, Mar'94 - Jan'95

**Title:** Frontline Management Assistant/Coordinator.

**Domain:** Marketing and Management

- Assisted management in maintaining branch accounts, sales and marketing for the company’s products and reporting to the head office about the same on daily, monthly and quarterly basis.
- Assisted and supervised sales executives in reaching their targets on monthly basis and quarterly basis. Assisted branch manager in performance evaluation of the executives, monitoring customer satisfaction and their feedback. Responsible for identifying new and additional resource and sales management lines. Responsible for increased revenue by 15% for 3 successive quarters.

**EDUCATION:**

- Ph.D. in Finance, GITAM University, Visakhapatnam 2017
- NCFM certificate in Financial Markets, NSE India, Hyd 2007
- Master’s in Business Administration [Gen.Mgt], University of New Haven, USA 2001
- Masters in Commerce, Andhra University, (Single Sitting), Vizag. 1995
- Diploma & Honors in Computer Applications, NIIT, Visakhapatnam 1993
- Bachelor’s in Commerce, B.V.K. College. 1993

**PUBLICATIONS:**

<b>SN</b>	<b>Title</b>	<b>Name of Journal</b>	<b>Month, Year</b>
1	The BREXIT Effect on Volatility of Indian Banking Sector Returns: Some Evidence	The IUP Journal of Bank Management	Nov, 2017
2	Cryptocurrency Gyration & Bitcoin Volatility	The International Journal of Business & Administrative Research Review	April, 2017
3	Assessing Corporate Performance with measures of Value Added as key drivers of Shareholder Wealth: An Empirical Study	The IUP Journal of Business Strategy	Dec, 2015
4	Wealth Creation in Firms: EVA, MVA and Conventional Measures – In Selected Indian Companies.	GITAM Journal of Management	Oct, 2015
5	An Empirical Study on Performance of Gold ETFs in India – Post Crash Period	Research Journal of Finance and Accounting	Oct, 2015
6	An Empirical Study on Economic Value-Added and Market Value-Added of Selected Indian FMCG Companies	The IUP Journal of Accounting Research and Audit Practices	July, 2015
7	An Empirical Study on Economic Value Added in selected Indian Companies Post-Crash period	The International Journal of Business & Administrative Research Review	June, 2015

**Articles - GITAM University E-Newsletter “YUVAAN”:**

<b>SN</b>	<b>Title</b>	<b>Year</b>
1	Algo Trading	2016
2	Foreign Direct Investment	2015
3	Basics of Strategic Management	2014