

CURRICULUM VITAE

1. Name : **Mrs P.Hima Bindu**
2. Father's Name : P. Jagadeshwar Rao
3. Date of Birth : 31-12-1977
4. Social Status/Category : Hindu/Brahmin
5. Native Place : Hyderabad,Telangana State
6. Marital Status : Married
7. Languages known : English, Hindi and Telugu
8. Designation : **Associate Professor & Placement officer**
9. **Service Details/Teaching Experience:**
Total Experience: 14.5 yrs(2.5yrs industry +12yrs teaching)



- Working as Associate Professor at CMR College of Engineering and Technology from 14/12/2006 till date.
 - Worked as Assistant Professor in Aristotle P.G College, Affiliated to OU from 2003-2005
 - Worked as Asst.Manager (HR) at NICE (Nag Infrastructure for Consulting engineers which is a consultant for construction based company and has a workforce of 435 employees throughout India in several projects of NH7 from Jan 2002- Oct 2003.
 - Worked as HR executive at Sindhu Synergy Limited, a software consulting firm in the year 01/04/2001to 01/12/2001
10. Place of work : Dept. of MBA, CMRCET(Autonomous),JNTU(H),Medchal
 11. Address for Correspondence : Villa No 28,Sri Vaishno Enclave,Kompally-500014
Contact Phone Numbers : 9704409222,040-67238802
 12. **Academic Qualifications :** MBA,B.Ed,M.Phil,(SLET),(Ph.D)
Degree University Year of Passing Division/Award
PhD (HRM) from Osmania University,Hyderabad in 2017
M.Phil from Sri Venkateshwara University, Tirupathi in 2009- I Division
B.Ed. from Osmania University, Hyderabad in 2007- Distiction
MBA in HRM from Osmania University, Hyderabad in 2000- I Division
B.Sc. from Osmania University, Hyderabad in 1998-Distinction
SET(TS) Qualified
 13. **Subject Specialization :** “Human Resource Management”
 14. **Subjects Presently Teaching:**
MBA I yr Management Fundamentals
MBA II yr Human Resource Management
 15. **Research Experience :** Active Research in the area of HRM form 2006 with special intrest areas as Employee Engagement, Generational Diversity & Mindfulness.Guided more than 150 projects for MBA students of JNTU(H),IGNOU
i) Ph.D. Topic : “Employee Engagement of University Teachers –A Comparative study of State and Central Universities in Hyderabad”

ii) **Academic Award** : NA

16. Research Guidance :

i) **M.Phil Guidance** : Nil

ii) **Ph.D. Guidance** : Nil

iii) **MBA Guidance** : 150 +

17. Publications :

- **P.HimaBindu** (2017) 'Managing Generations at Work – A Select Study of Sales Executives of FMCG Sector' - IJSTM Volume 06, Issue 03, March 2017
- **P.HimaBindu** (2016) 'Role of Individual Differences in Employee Engagement – A Select Study Among Faculty of Higher Education' - International Journal of Engineering & Management Research Volume No. 06, No.5, September-October 2016, ISSN :2250-0758
- **P.HimaBindu** (2012) 'Role of Job Related Factors in Engaging Employees' - Sumedha Journal of Management Volume No. 01, No.3, July-September, ISSN :2277-6753 (cited and available in Google Scholar)
- **P.HimaBindu** (2012) 'Role of HR in Business Excellence-Competency Mapping as a Tool in Select PSU' - International Journal of Social Sciences & Interdisciplinary Research Volume No. 01, Issue No 02, pp 45-59, ISSN No-2277-3630
- **P.HimaBindu** (2011) 'Role of Infrastructure in Financial Inclusion – A Study in Remote Villages of Medak Dist.' - Sri Krishna International Research and Education Consortium - Volume No. 02, Issue No. 07, pp 101-119, ISSN No-2229-4104
- **P.HimaBindu** (2010) 'Microfinance and Women Empowerment - An Empirical Study with Special Reference to Nizamabad District, Andhra Pradesh, People and Policies, Journal of Socio - Economic Development, Volume No. 01, Issue No. 02, pp 19-35, RNI -15/15700

18. Seminars, Conferences, Symposia and Workshops Attended :

Paper Presentations in Seminars / Conferences

- '**Managing Generations at Work – A Select Study of Sales Executives of FMCG Sector**' presented a paper at International Conference at Spoorthy Engineering College, Nadergul themed "Emerging Trends in Engineering, Science and Management" in March 2017
- '**Role of Tangible and Intangible Rewards on Work Performance**' presented at National Conference at Aurora PG College themed "Contemporary Trends in Business and Management" in March 2017
- '**Role of Self Help Groups in Micro Finance**' at National Conference on "Challenges and Opportunities in Management in the 21st Century" on 15-16th July, 2009 at Srenidhi Institute of Science and Technology
- '**Micro finance and Women Empowerment**' at National Conference on "Managing Inclusive Growth in India - A Look Into Socio-economic Perspectives" sponsored by ICSSR, in Association with Ministry of HRD, India at Siddhartha P.G. College and Research Centre, Vijayawada
- National Conference at University of Hyderabad in August 2010 on "Financial Inclusion Scenario – A Study of Extent of Financial Inclusion in Remote Villages of Medak Dist."
- National Conference at Andhra University, Vishakhapatnam in November 2010 on "Role of HR in Business Excellence – Competency Mapping as a Tool in Select PSU - A Case Study"
- National Conference at Andhra University, Vishakhapatnam in November 2010 on "HR Audit a Tool or a Tale"
- National Conference at CMRCET in November 2011 on "A Study on Organisational Climate (Analysing Job Satisfaction as a Correlate of HRD Climate)"
- National Conference on Retailing In India in January 2010 on "HR Assessment in Organised Retail Sector – A Study at Spencers Musheerabad" at CMR Technical Campus
- National Conference on Retailing in India in January 2010 on "Trends in Retailing in India" at CMR Technical Campus

- **'FDI in retailing-retrospect and Prospects'** presented at National Seminar at Telangana University in December 2012

Conferences, Faculty Development Programmes and Workshops Attended

- Two day workshop on "How to Teach" Project synopsis and report presentation on August 23rd& 24th, 2007 at JNTU, Hyderabad
- Faculty Development Programme on "Mat Lab for Management" on 29th to 30th December, 2008 at Aurora's Management and Research Academy
- International Seminar on "Organisational Behaviour and Strategic Planning" 22nd January, 2009 at Srenidhi Institute of Science and Technology
- Faculty Development Programme in Entrepreneurship held at EDC, Osmania University, 1st – 13th December 2008
- National Seminar on Managing Inclusive Growth in India- A Look Into Socio-economic Perspectives" sponsored by ICSSR at P.B.Siddhartha College of Arts and Sciences, Vijayawada held on 13th March 2010
- One day FDP "Pedagogy in Management- Using Case Study"- at St. Martin's Institute of Management
- Two day FDP on "Research Methods for Academicians, Research Scholars and Practitioners" on 6th & 7th May 2011 at Siva Sivani Institute of Management
- Two Day FDP on "Data Analysis for Management Research Using SPSS" at CMRCET

19. Research and Consultancy:

a) Articles : Published (06) Six Articles in recognized Journals (as mentioned above).

d) Organization of Seminars/Workshops/Conferences :

Co Convener of Faculty Development programme (2012)Research Methods in Management Aug 9th-11th '2011.

Co-convener of a National Conference (2011) Changing Business Practices in 21st Century-Nov 23-24th 2012

20. CONTRIBUTION TO UNIVERSITY & ADMINISTRATIVE POSTS HELD :

a) Presently working as Placement Officer(since 15/07/2013 till date)and Assoc Professor in Dept of MBA, CMRCET

b) Worked as EDC Head from 18/08/2011 to 22/12/2014.

c) Incharge HOD : Department Of MBA