

Sl.No.	Acc.No.	Titles/Author's	Editions	Publishers
1	50092	360 Degree Feedback and Performance Management System (Vol.I)	Rao, T.V	Excell,
2	44673	A Dictionary of Strategic Management	Prasad, Ajit	
3	25554	A Textbook of Cost and Management Accounting	Arora, M.N.	8th
4	42488	Accounting For Management	Jawahar Lal	
5	26770	Accounting for Managers	Thukaram Rao, M.E.	
6	44600	Advertising & Promotions : An IMC perspective	Shah, Kruti	
7	44741	Advertising : An IMC Perspective	Murthy, S.N	
8	27090	Advertising and Promotion: An Integrated Marketing Communications Perspective	Belch, George E.	6th
9	27036	Advertising Management	Batra, Rajeev	5th
10	31799	Advertising Management / Batra, Rajeev	5th	PHI
11	28605	Advertising: Principles & Practice / Wells, William	2nd	Excel
12	32705	Advertising: Principles and Practice / Wells, William	7th	Pearson
13	50884	Advertising: Sales and Promotion Management	Chunwalla, S.A	Himalaya
14	42737	Applied Corporate Finance	Aswath Damodaran	
15	26975	Appraising & Developing Managerial Performance	Rao, T.V.	-
16	46077	Assessment Methods: In Recruitment Selection & Performance	Edenborough, Robert	
17	18932	Basic Marketing : A Global - Managerial Approach	Perreault,W.D. & McCarthy,E.J.	15th
18	31548	Brand Imitation	Kaptan, S.S.	
19	41287	Business Communication	Asha Kaul	
20	47993	Business Communication : Concepts, Cases and Applications	P.D Chaturvedi	
21	19061	Business Communication Strategies	Matthukutty M Monippally	
22	41251	Business Data Analysis Using Excel / David Whigham	1st	Oxford

23	26731	Business Environment / Suresh Bedi		Excel
24	39564	Business Essentials Organisations and Behaviour / BPP Learning Media	1st	Viva
25	29530	Business Ethics	Crane, Andrew	
26	44768	Business Ethics and Corporate Governance	Murthy, C.S.V.	
27	46192	Business Ethics: An Indian Perspective	Francis, Ronald.D	
28	27477	Business Law for Management : Business Law for Management / Bulachandani, K.R.	4th	Himalaya
29	26928	Business Law for Managers / Goel, P.K.		Biztan
30	4466	Business Legends	Gita Piramal	
31	28902	Business Maharajas	Gita Piramal	
32	28217	Business Policy and Strategic Management: Concepts & Applications	Gupta, Vipin	
33	41226	Business Research Methodology	J.K. Sachdeva	
34	25724	Business Research Methods	Cooper, Donald R	9th
35	18899	Business Research Methods / Donald R Cooper	9th	TMH
36	19462	Business Statistics	Beri, G C	2nd
37	23719	Capital Markets : Institutions and Instruments	Fabozzi, Frank J.	3rd
38	41311	Case Problems in Finance	W. Carl Kester	
39	27515	Case Studies in Management	Vrat, Prem	-
40	33875	Case Studies in Marketing	Srinivasan, R.	
41	50164	Change Management Management Masterclass : A Step by step Guide to Successful Change Management.	Green, Mike	Kogan Page,
42	27437	Change Management: Concepts and Applications	Sharma, Radha R.	-
43	50916	Compensation	Milkovich,T	MGH
44	50869	Compensation and Reward Management.	Singh, B.D	Excel,

45	50125	Compensation Management	Vasudeva, S	Galgotia
46	50126	Compensation Management	Vasudeva, S	Galgotia
47	50096	Compensation Management: Text and Cases	Deb.T	Excell
48	30308	Competing for the Future	Hamel, Gary	
49	32122	Competitive Strategy : Techniniques For Analyzing Industries and Competitors	Porter, Michael E.	
50	25716	Complete Business Statistics	Amir D Aczel	
51	27364	Concepts in Strategic Management and Business Policy / Wheelen, Thomas L.	8th	Pearson
52	22894	Conceptual Issues in Consumer Behavior : The Indian Context	Kumar, S. Ramesh	1st
53	42513	Conflict in Organizational Groups : New Directions in Theory and Practice	Kristin J. Behfar	
54	23799	Consumer Behavior	Blackwell, Roger D.	10th
55	33206	Consumer Behavior / Roger D. Blackwell		Cengage
56	22948	Consumer Behavior : Baying, Having & Being	Soloman, Michael	6th
57	22992	Consumer Behavior : Building Marketing Strategy	Hawkins, Del I (et al)	9th
58	22783	Consumer Behavior : Concepts, Applications and Cases	Raju, M.S. & Xardel, Dominique	1st
59	32131	Consumer Behavior and Marketing Action / Henry Assael	6th	Thomson
60	22502	Consumer Behaviour	Sontakki, C.	1st
61	41267	Consumer Behaviour / Leon G. Schiffman	9th	Education asia
62	41262	Consumer Behaviour and Branding Concepts, Readings and Cases : The Indian Context	S. Ramesh Kumar	
63	27112	Corporate Creativity	Khandwalla, Pradip N.	-
64	50142	Corporate Finance : Theory and Practice	Bvishwanath. S.R	Response
65	44657	Corporate Financial Management	Arnold, Glen	
66	46307	Corporate Governance : Principles, Policies and Practices	Fernando,A.C	

67	47851	Corporate Governance : Theory and Practice	Geetharani, D	
68	42403	Cost Accounting - TextBook	V.K. Saxena	
69	23067	Cost Accounting : A Managerial Emphosis	Hangre, Charles T.; Dgtar, Srikant M. & Foster, George	11th
70	25538	Cost and Management Accounting	Rao, M.E. Thukaram Rao	-
71	46096	Crafting and Executing Strategy: The Quest for Competitive Advantage : Concepts and Cases	Thompson, Jr.Arthur.A	
72	27871	Crafting and Executing Strategy: The Quest for Competitive Advantage; Concepts & Cases	Thompson, Arthur A.	
73	46056	Creating Passion Brands : Getting to the Heart of Branding	Derek Day, Helen Edwards	
74	27426	Creating Teams with an Edge	Harvard Business School	-
75	50067	E commerce: Strategy Technology and Implementation	Gray.Y	Cengage
76	41362	Effective Business Communications	David Irwin	
77	46256	Effective Training : Systems, Strategies, and Practices	Blanchard,P.Nick	
78	19267	Effective Writing for Health Professionals : A Practical Guide to Getting Published	Megan-Jane Johnstone	
79	46188	Employee Training and Development	Noe, Raymond.A	
80	28359	Engineering Economics and Financial Accounting	Sivaraman, R.S.	
81	23009	Enterprise Resource Planning (ERP)	Leon, Alexis	1st
82	22496	Enterprise Resource Planning (ERP) / C.S.V. Murthy	1st	TMH
83	24487	Enterprise Resource Planning : Concepts and Practice	Garg, Vinod Kumar	2nd
84	24862	Enterprise wide Resource Planning : Theory and Practice	Altekar, Rahul V.	-
85	24236	ERP Demystified	Leon, Alexis	2nd
86	1366	Essential of Management	Knootz, H	TMG
87	19394	Essentials of Business Environment	Aswathappa,K.	8th
88	24104	Essentials of Logistics and Supply Chain Management	Bhat, K. Shridhara	1st

89	9405	Essentials of Management : An International Perspective	Koontz,Herald & Wehrich,Heinz	6th
90	41217	Ethics In Business and Management : Concepts (Western and Indian) and Cases (National and International)	R.P. Banerjee	
91	28904	Every Business Is a Growth Business	Charan, Ram	
92	25757	Financial Accounting	Maheshwari, S N	4th (Rev.)
93	19901	Financial Accounting for Management	Gupta, Ambish	
94	6916	Financial Accounting: A Managerial Perspective	Narayanaswamy, R.	
95	19032	Financial Decision Making : Concepts,Problems and Cases	Hampton,John J.	4th
96	19033	Financial Decision Making : Concepts,Problems and Cases / John J. Hampto	4th	Himalaya
97	47830	Financial Derivatives : Theory, Concepts and Problems	S.L. Gupta	
98	27059	Financial Engineering: A Complete Guide to Financial Innovation	Marshall, John F.	
99	22865	Financial Institutions and Markets	Kohn, Meir	2nd
100	31233	Financial Institutions and Markets	L M Bhole	
101	21357	Financial Management	Pandley,M	9 th
102	21419	Financial Management : Principles and Practice	Maheshwari, S N	13th
103	27366	Financial Management : Principles and Practice	Maheshwari, S N	13 th
104	21309	Financial Management : Text, Problems and Cases	Khan, M.Y. & Jain, P.K.	4th
105	23806	Financial Management : Theory and Practice	Brigham, Eugene E.	11th
106	21248	Financial Management : Theory and Practice / Prasanna Chandra	6th	Himalaya
107	9332	Financial Management and Policy	Van Horne, James C.	12th
108	19187	Financial Management and Policy : Text and Cases	Bhalla,V.K.	5th
109	26944	Financial Management and Policy: Text and Cases	Bhalla, V.K.	6th (Rev.)
110	24215	Financial Markets and Services	Gordon, E.	3rd (Rev.)

111	31962	Financial Risk Management	Bradstreet & Dun	
112	24787	Financial Services	Nalini Prava Tripathy	
113	18808	Financial Statement Analysis	Foster, George	2nd
114	40690	Financial Statement Analysis	Gokul Sinha	
115	24796	Financial Statement Analysis and Security Valuation	Stephen H Penman	
116	31976	Financing and Risk Management	Brealey, Richard A.	
117	42379	Finanical Services and System	S. Gurusamy	
118	25575	Foundation of Financial Markets and Institutions	Fabozzi, Frank J.	3rd
119	28543	Fourth Generation: Managing Knowledge, Technology and Innovation / Miller, William L.		John Wiley
120	46117	Franchising: A Business Model for Growth	Taneja, Dr.Satish	
121	21257	Fundamentals of Financial Management	Chandra, Prasanna	4th
122	47807	Fundamentals of Entrepreneurship	H Nandan	
123	27047	Fundamentals of Financial Management	Bose, D. Chandra	-
124	27030	Fundamentals of Investments	Alexander, Gordon J.	
125	24092	Geometry of HR	Sadri, S.	1st
126	50106	Global account Management : A Complete action Kit	Cheverton, Peter	Kogan Page
127	22648	Graham and Dodd's Security Analysis	Cottle, Sidney; Murray, Roger F. & Block, Frank E.	5th
128	22645	Graham and Dodd's Security Analysis	Sidney Cottle	
129	43864	Guide to Financial Management	John Tennent	
130	28596	Harvard Business Review o Effective Communicaation	Harvard Business School	
131	21445	Human Resource and Personnel Management	Aswathappa, k	4th
132	24052	Human Resource Development	Werner, Jon M.	4th

133	9136	Human Resource Management	Dessler, Gary	9th
134	9414	Human Resource Management	Dessler, Gary	9th
135	18858	Human Resource Management	Dessler, Garry	10th
136	23940	Human Resource Management	Mathis, Robert L.	10 th
137	27376	Human Resource Management	Snell, Scott	1st
138	27791	Human Resource Management	DeNisi, Agelo S.	2nd
139	27794	Human Resource Management	Fisher, Cynthia D.	5th
140	23132	Human Resource Management	Pattanayak, Biswajeet	3rd
141	46963	Human Resource Selection	Gatewood, Robert.D	
142	31742	Human Resource Strategy : A behavioral perspective for the general manager / Dreher, George F.		TMH
143	41685	Human Resources Development : Experiences * Interventions * Strategies / T.V. Rao		Sage
144	43913	Human Resources Management	Miraz S Saiyadain	
145	28745	In Search of Excellence	Peters, Tom	
146	25838	Income Tax and Central Sales Tax: Law and Practice	Lal, B.B.	28th
147	25854	Indian Economy / Ruddar Datt		S Chand
148	23002	Indian Financial System	M.Y. Khan	
149	22753	Indian Fincancial System	MachiRaju, H.R.	2nd
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151	50171	Industrial Engineering and Management	Khanna, O.P	Dhanpatrai
152	22691	Industrial Relations	Monappa, Arun	1st
153	24302	Industrial Relations, Trade Unions and Labour Legislation	Sinha, P.R.N.	1st
154	24304	Industrial Relations, Trade Unions and Labour Legislation	Sinha, P.R.N	Pea

155	23819	Information Security Intelligence : Cryptographic Principles & Applications	Thomas Calabrese	
156	23121	Information Systems for Modern Management	Murdick, Robert G.; Ross, Joel E. & Chagelt, James R.	3rd
157	50891	Insurance and Risk Management	Gupta, P.K	Himalay
158	18863	International Business	Michael R. Czinkota	
159	27400	International Corporate Finance	Madura, Jeff	8th
160	35062	International Finance	G. Shailaja	
161	27762	International Finance Management	Clark, Ephraim	2nd
162	26938	International Financial Management	Bhalla, V.K.	6th (R & E)
163	27106	International Financial Management	Eun, Cheol S.	4th
164	27336	International Financial Management	Jain, P.K.	-
165	50853	International Financial Management	Madura, Jeff	Cengage
166	50102	International Financial Management	Avadhani, V.A	Himalaya
167	50122	International Financial Management	Siddaiah, T	Pea
168	33900	International Financial Management / Apte, Prakash G.	5th	TMH
169	42919	International Financial Management / Vyuptakesh Sharan	5th	PHI
170	22634	International Human Resource Management	Dowling, Peter J. & Welch, Denice E.	4th
171	31216	International Human Resource Management / Peter J. Dowling	4th	Thomson
172	27422	International Marketing	Cateora, Philip R.	12th
173	33057	International Marketing / Michael R. Czinkota	8th	Thomson
174	24307	International Marketing : Global Environment, Corporate Strategy, Case Studies	Rajgopal	1st
175	27875	International Marketing : Global Environment, Corporate Strategy, Case Studies / Rajgopal	1st	Vikas
176	50135	International Marketing Management: Text and Cases	Mathur	Sage

177	27063	International Marketing: Analysis and Strategy	Onkvisit, Sak	3rd
178	50155	International Marketing: Strategy Planning, Market Entry and Implementation	Roger, Bennet	Kogan Page
179	50104	International Marketing: Text and Cases	Cherunilam, Francis	Himalaya,
180	27356	International Money & Finance	Melvin, Michael	
181	25832	Introduction to Financial Accounting	Charles T. Horngren	
182	27448	Introduction to Information Systems: Supporting and Transforming Business	Rainer, R. Kelly	-
183	27450	Introduction to Information Systems: Supporting and Transforming Business / Rainer, R. Kelly		John Wiley
184	27083	Introduction to Marketing	McDaniel, Carl	8th
185	29730	Introduction to Marketing: Theory and Practice	Palmer, Adrian	
186	21282	Introduction to Operations Research : A Computer - Oriented Algorithmic Approach	Billy E. Gillett	
187	31081	Introduction to Operations Research : Concepts and Cases	Frederick S. Hillier	
188	50128	Introduction to Risk Management and Insurance	Dorfman, M.S	Pea
189	50968	Introductory Operations Research : Theory and Applications / Kasana, H.S	Kasana, H.S	Springer
190	23738	Investment Analysis and Portfolio Management	Chandra, Prasanna	2nd
191	25352	Investment Analysis and Portfolio Management	Reilly, Frank K.	8th
192	22907	Investment Analysis and Portfolio Management	M. Ranganatham	
193	31226	Investment Analysis and Portfolio Management	Frank K. Reilly	
194	31781	Investment Analysis and Portfolio Management	Chandra, Prasanna	
195	22940	Investments	Sharpe, William F.; Alexander, Gardon J. & Bailey, Jeffery	6th
196	23944	Investments : An Introduction	Herbert B. Mayo	
197	50159	Key account Management in Financial Services: Tools and Techniques	Cheverton, Peter	Kogan Page
198	44779	Knowledge Management : Tool for Business Development	RathanReddy, Dr.B	

199	19205	Leadership : Theory and Practice	Peter G. Northouse	
200	25905	Legal Aspects of Business / Akhileshwar Pathak	2nd	TMH
201	22970	Logistical Management : The Integrated Supply Chain Process	Bowersox, Donald J. & Closs, David J.	1st
202	18850	Management	Robbins, Stephen & Coulter, Many	8th
203	18851	Management	Robbins, P	PHI
204	25913	Management	Schermerhorn, John R.	
205	32184	Management Accountancy	Chakraborty, Hrishikesh	
206	23664	Management Accounting : Concepts & Applications	Kothari, Rajesh	1st
207	23147	Management Accounting and Financial Analysis	Khan, M.Y. & Jain, P.K.	2nd
208	23143	Management Accounting and Financial Analysis	M.Y.Khan	
209	31218	Management and Cost Accounting	Drury, Colin	
210	32366	Management and Organizational Behavior : An Integrated Perspective / Pierce, Jon L.		TMH
211	1483	Management Information Systems	Jawadekar, W.S.	2nd
212	23770	Management Information Systems	Oz, Effy	5th
213	26951	Management Information Systems	Arora, Ashok	-
214	2452	Management Information Systems / T. Lucey	8th	BPB
215	32534	Management Information Systems : A Computer Oriented Approach for Business Operation / Kumar, Dharminder	1st	Excel
216	27093	Management Information Systems : Conceptual Foundations, Structure and Development	Davis, Gordon B.	2nd
217	18928	Management Information Systems : Managing Information Technology in the Internetworked Enterprise / O'Brien, James A.	6th	Prentice Hall
218	12452	Management Information Systems : Managing the Digital Firm / Kenneth C. Laudon	8th	TMH
219	26983	Management Information Systems : Text & Applications	Murthy, C.S.V.	3rd

220	21149	Management Information Systems : Text & Applications / C.S.V. Murthy	3rd	TMH
221	24167	Management Information Systems : The Manager"s View	Schultheis, Robert	-
222	1491	Management Information Systems: Organization And Technology	Laudon, K.C.& Laudon, J. P.	4th
223	42697	Management of Indian Financial Institutions	R.M. Srivastava	
224	27394	Management of Strategy	Hitt, Michael A.	-
225	37909	Management Science / S. Bhaskar	2nd	Anuradha
226	25907	Management: A Global and Entrepreneurial Perspective	Wehrich, Heinz	12th
227	27733	Management: Principles & Guidelines	Duening, Thomas N.	-
228	23045	Managerial Accounting	James Jiambalvo	
229	5856	Managerial Economics	Varshney, R.L. / Maheshwari, K.L.	17th Rev.
230	5906	Managerial Economics	Dean, Joel	
231	20825	Managerial Economics	D N Dwivedi	
232	39532	Managerial Economics	Geetika	
233	41292	Managerial Economics	E. Narayanan Nadar	
234	19580	Managerial Economics : Analysis, Problems and Cases	P L Mehta	
235	11532	Managerial Economics and Financial Analysis	Aryasri, A Ramachandra	
236	25741	Managerial Economics: Concepts & ases	Mote, V.L.	
237	23031	Managerial Issues of Enterprise Resource Planning Systems	Olson, David L.	1st
238	27347	Managing Creativity for Corporate Excellence	Rastogi, P.N.	-
239	27066	Managing Organisational Change	Nilakant, V.	-
240	29735	Managing Retailing	Sinha, Piyush Kumar	
241	1639	Managing With Information / Jerome Kanter	4th	Prentice Hall

242	22748	Marketing Management	Kumar, Arun & Meenakshi, N.	1st
243	21299	Marketing	Kerin, Roger A. [... et all]	8 th
244	21433	Marketing	Lamb, Charles W. ; Hair, Joseph F. & Mcdanies, Carl	7 th
245	21543	Marketing	Evans, Joel R. Berman & Borry	8th
246	46262	Marketing and Branding : The Indian Scenario	Kumar, S.Ramesh	
247	50109	Marketing Channels	Coughlan, Anne.T	Pea
248	21228	Marketing Management	Czinkota, Michael R.	
249	21342	Marketing Management	Saxena , Rajan	3 rd
250	8418	Marketing Management / Philip Kotler	11th	Pearson
251	21195	Marketing Management : Planning, Implementation & Control	Ramaswamy, V S & Namakumari, S	3rd
252	50859	Marketing Management: Text and Cases	Kazmi, S.HH	Excell
253	50078	Marketing of Services / Hoffman,		Cengage
254	29523	Marketing Research: Concepts, Practices and Cases	Easwaran, Sunanda	
255	26761	Mercantile Law	Gulshan, S.S.	3rd
256	41223	Methodology and Techniques of Social Research	P.L. Bhandarkar	
257	22480	Methodology of Research in Social Sciences	O.R. Krishnaswami	
258	41500	MLA Handbook for Writers of Research Papers / Modern Language Association of America (MLA)		
259	23049	Modern Portfolio Theory and Investment Analysis	Elton, Edwin J. & Gruber, Tmartin J.	5th
260	9509	Modern Production / Operations Management	Buffa, Elwood, S. & Sarin, Rakesh K.	8th
261	26996	Multinational Business Finance	Eiteman, David K.	10th
262	50090	Multinational Financial Management.	Srivastava, R.M	Excel

263	27758	Negotiated Change: Collective Bargaining, Liberalization and Restructuring in India	Ratnam, C.S. Venkata	-
264	21272	Operations Management for Competitive Advantage	Richard B Chase	
265	30769	Operations Research	Panneerselvan, R.	
266	17755	Operations Research : Techniques for Management	Kapoor,V.K.	
267	12327	Operations Research : Theory, Methods and Applications	S.D. Sharma	
268	2943	Operations Research for Management	Shenoy, G.V. / Srivastava, U.K. / Sharma, S.C.	2nd
269	31388	Operations Research: Applications and Algorithms	Winston, Wayne L.	
270	2946	Operations Research: Methods and Practice	Mustafi, C.K.	3rd
271	21336	Organisational Behaviour	Saiyadain, Mirza S. Ed.	
272	43972	Organisational Behaviour	V.S.P. Rao	
273	50900	Organization Development: Behaviour Science Interventions for Organization Improvement	French, W.L	Pea
274	27072	Organization Development: Interventions & Strategies	Ramnarayan, S.	-
275	19221	Organizational Behavior	Mcshane,S.L. Glinow,Mary Annvon & Sharma,Radha R	3rd
276	21231	Organizational Behavior	Hellriegel,Don & Slovem, J.	10 th
277	21405	Organizational Behavior	Robbins, Stephen p. & Sanghi,Seema	11 th
278	21510	Organizational Behavior	Prasad, L M	
279	25573	Organizational Behavior : A Strategic Approach	Hitt, Michael A.	-
280	23965	Organizational Behavior : Foundations, Realities & Challenges	Nelson, James K.	3rd
281	31255	Organizational Behavior : Human Behavior at Work / John W Newstrom	12th	TMH
282	27331	Performance Management	Chadha, Prem	-
283	50896	Performance Management	Aguinis,Herman	Pea
284	27743	Performance Management: A Strategic and Integrated Approach to Achieve Success	Armstrong, Michael	-

285	21317	Personnel Management	Monappa, Arun & Saiyadain, Mirza S.	2 nd
286	21484	Personnel Management	Flippo, Edwin B.	6th
287	23095	Personnel/Human Resorce Management	Decenzo, Dovid A. & Robbins, Stephen P.	3rd
288	31745	Perspectives in Business Ethics	Laura P Hartman	
289	8294	PERT and CPM : Principles and Applications	L.S. Srinath	
290	43039	Placement & Personality Development	Murali Krishna, KVS	
291	24033	Portfolio Construction, Management & Protection	Strong, Robert A.	4th
292	24032	Portfolio Construction, Management & Protection	Robert A. Strong	
293	23727	Portfolio Management	Kevin, S.	2nd
294	19240	Practical Costing	P.C. Tulsian	
295	40330	Practical Personality and Development : A search for Real "You"	Pillalamarri Janardana Krishna	
296	19709	Principles and Practice of Management	Prasad, L M	6th
297	24057	Principles of Information Security / Michael E. Whitman	2nd	Thomson
298	50856	Principles of Insurance Management	Gulati, N.C	Excell
299	32631	Principles of Managerial Finance	Gitman, Lawrence J.	
300	21205	Principles of Marketing	Kotler, Philip & Armstrong, Gary	11 th
301	18854	Principles of Operations Research : With Applications to Managerial Decisions	Harvey M. Wagner	
302	50119	Principles of Risk Management and Insurance	Rejda, G.E	Pea,
303	10824	Problems in Operations Research: Principles and Solutions	P.K. Gupta	
304	9513	Production and Operations Management	Chary, S.N.	2nd
305	21385	Production and Operations Management	Aswathappa, K & Bhat K.Sridhara	
306	27528	Production and Operations Management	Bedi, Kanishka	2nd

307	27855	Production and Operations Management	R. Panneerselvam	
308	23064	Professional Services : Text & cases	Thomas Delong	
309	32752	Projects : Planning, Analysis, Selection, Financing, Implementation, and Review	Chandra, Prasanna	
310	23951	Purchasing & Supply Chain Management	Monczka, Robert	3rd
311	50075	Quality Control and Management	James, Evans,R	Cengage
312	50046	Quality Management	Kanishka Bedi	Oxford
313	42719	Quality Without Tears : The Art of Hassle-Free Management	Philip B. Crosby	
314	43980	Quantitative Analysis for Business Decisions : (Text and Cases)	K. Shridhara Bhat	
315	24198	Quantitative Techniques	Kothari, C.R.	3rd (Rev.)
316	26766	Quantitative Techniques for Managerial Decisions	U.K. Srivastava	
317	21749	Quantitative Techniques in Management	N.D. Vohra	
318	9688	Readings in Managerial Economics, Accounting & Financial Analysis	R.K. Mishra	
319	47736	Recruiting, Interviewing, Selecting and Orienting New Employees	Arthur, Diane	
320	47717	Recruitment and Selection: Transform everyday HR Processes to improve your organisations Performance	Roberts, Gareth	
321	47849	Regulation of Financial Intermediaries in Emerging Markets	Ram Mohan, T.T	
322	26713	Research Methodology	Bhattacharyya, Dipak Kumar	2nd
323	25665	Research Methodology : Methods & Techniques	Kothari, C.R.	2nd (Rev.)
324	24117	Retail Management	Nair, Suja	1st
325	23076	Retail Management : A Strategic Approach / Barry Berman	9th	
326	24153	Retailing : Environment & Operations	Newman, Andrew J	1st
327	23016	Retailing Management / Michael Levy	5th	Pearson
328	32388	Retailing Management / Michael Levy	6th	TMH

329	32193	Retailing Management : Text and Cases	Pradhan, Swapna	
330	32194	Retailing Management : Text and Cases / Pradhan, Swapna	2nd	TMH
331	50874	Rural Marketing	Bedi, R.V	Himalaya
332	50081	Sales and Distributions Management	Gupta, S.L	Excell
333	50904	Sales Management: Shaping Future Sales Leaders	Tanner, J.F	Pea
334	20294	Schaum's Outlines Financial Accounting	Jae K. Shim	
335	41213	Securities Analysis and Portfolio Management	Avadhani, V.A	
336	22772	Security Analysis and Portfolio Management	Pandian, Punithavathy	1st
337	22978	Service Management : Operations, Strategy, Information Technology	James A. Fitzsimmons	
338	23071	Service Marketing : People, Technology, Strategy	Lovelock, Christopher; Wirtz, Jochen & Chatterjee, Jayanta	5th
339	22471	Services Marketing	Jha, S.M.	6th (Rev.)
340	22912	Services Marketing	Rao, K. Rama Mohana	1st
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