

Consultancy



CMR COLLEGE OF ENGINEERING TECHNOLOGY

Department Of Master of Business Administration

(MBA)



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Summary of Consultancy

Academic Year	Amount of Funding Rs.
2015-16	3,30,000
2016-17	5,45,000
2017-18	5,10,000
2018-19	14,00,000*

Head of the Department



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Academic Year 2018-19

Details of Consultancy

S.No	Name of the Organization	Academic Year	Year of Agreement	Nature of Work	Amount	Faculty In charge
1	Cambellsville University	2018-19	2018	Online Teaching – Grader	12,25,000	Dr P Himab Bindu
2	SUMEDHA Journal of Management	2018-19	N/A	Subscriptions	1,75,000	Dr A Kotishwar Dr P Alekhya Ms A Ambica

Head of the Department



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Academic Year 2017-18

Details of Consultancy

S.No	Name of the Organization	Academic Year	Year of Agreement	Nature of Work	Amount	Faculty In charge
1	Training given at Habeon Technologies Pvt Ltd. on Skill Assessment and Evaluation for span of 2 weeks <i>(Dates: Mar 1- 16, 2018)</i>	2017-18	2018	Training	85,000/-	Dr P Hima Bindu
2	An MDP on Performance Indicators - KPI's, KRA's and KPA's for Talentio Solutions Pvt Ltd for a span of 10 days. <i>(Course spread- 2 days/ week for 4 weeks on Saturday & Sundays)</i> <i>Dates:</i> <i>10th& 11thMar,'18; 24th& 25thMar,'18;</i> <i>31st March & 1st April and 7th& 8thApril, 2018</i>	2017-18	2018	MDP	1,50,000/-	Dr P Vijayalaxmi
3	An MDP on Job Design & Analysis for Talentio Solutions Pvt Ltd <i>for a span of 10 days.</i> <i>(Course spread- 2 days/ week for 4 weeks on Saturday & Sundays)</i> <i>Dates:</i> <i>19th& 20thAug, '17; 26th& 27th Aug,'17;</i> <i>2nd& 3rdSept,'17 and 16th& 17th Sept, '17</i>	2017-18	2017	MDP	1,50,000/-	Dr P Hima Bindu
4	A Survey on Key Performance Indicators in Logistics Industry With Reference To CGR Logistics <i>(Dates : April'17 to Sep'17 – 6 Months)</i>	2017-18	2017	Survey	1,25,000/-	Dr P Vijayalaxmi A Ambika

Head of the Department



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Academic Year 2016-17

Details of Consultancy

S.No	Name of the Organization	Academic Year	Year of Agreement	Nature of Work	Amount	Faculty In charge
1	A Survey on Course Adoptability with Reference to Different group of Students at Impact Education in Hyderabad Region (Dates: Jan-Mar, 2017 – 3 Months)	2016-17	2017	Survey	1,10,000/-	Dr P Vijayalaxmi A Ambika
2	Project given at Habeon Technologies Pvt Ltd. on Leading Teams for Success - a training program for 2 weeks (Dates: Mar 13- 25, 2017)	2016-17	2017	Training	65,000/-	Dr Senthil Kumar
3	A Study on Sustainability in Domestic Market With Reference To CGL Logistics (Dates: July'16 to Feb'17 – 8 months)	2016-17	2016	Study	1,35,000/-	Dr P Hima Bindu T Sharanya
4	A Survey on Customer Retention Strategies towards B-Digital Services in Hyderabad. (Dates: Aug '16 to Oct'16 – 3 months)	2016-17	2016	Survey	1,45,000/-	Dr P Hima Bindu P.Usha Vaidehi
5	An MDP on Stress Management for Talentio Solutions Pvt Ltd for a span of 10 days. (Course spread- 2 days/ week for 5 weeks on Saturday & Sundays) Dates: 6 th & 7 th Aug,'16; 13 th & 14 th Aug,'16; 20 th & 21 st Aug,'16; 27 th & 28 th Aug,16 and 3 rd & 4 th Sept,'16	2016-17	2016	MDP	90,000/-	Dr P Vijayalaxmi

Head of the Department



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Academic Year 2015-16

Details of Consultancy

S.No	Name of the Organization	Academic Year	Year of Agreement	Nature of Work	Amount	Faculty In charge
1	A Project on Analysis & Evaluation of Training Effectiveness in Job Performance for 10 days given at Habeon Technologies Pvt Ltd. (Dates: Mar 14-24, 2016)	2015-16	2016	Training	90,000/-	P Hima Bindu
2	An MDP on Value Creation at Firm Level for Talentio Solutions Pvt Ltd for a span of 10 days. (Course spread- 2 days/ week for 5 weeks on Saturday & Sundays) Dates: 5 th & 6 th Mar, '16; 12 th & 13 th Mar, '16; 19 th & 20 th Mar, '16; 26 th & 27 th Mar, '16 and 2 nd & 3 rd Apr, '16.	2015-16	2016	MDP	1,50,000/-	Dr Jaqueline Williams
3	An MDP on Talent Management for Talentio Solutions Pvt Ltd for a span of 10 days. (Course spread will be for 2 days in a week for 5 weeks on Saturday & Sundays) Dates: 1 st & 2 nd Aug, '15; 8 th & 9 th Aug, '15; 15 th & 16 th Aug, '15; 22 nd & 23 rd Aug, '15 and 29 th & 30 th Aug, '15.	2015-16	2015	MDP	90,000/-	Dr P Vijayalaxmi

Head of the Department