

Academic Year 2015-16

Paper Publication



**Department of Master of Business Administration
(MBA)**



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Paper Publication **Academic year 2015-16**

1. Dr. A Kotishwar “FII & DII Fund Flow Impact Of Mutual Funds Inflows And Outflows – A study ”, Madras university Journal of Business And Finance , Volume -3 , Issue 2, July 2015 ,Page No (87-93), ISSN 2320-5857
2. P.Alekhya “FII & DII fund flow impact of mutual funds inflows and outflows – A study ”, Madras university Journal of Business And Finance , Volume -3 , Issue 2, July 2015 ,Page No (87-93), ISSN 2320-5857
3. Dr. A Kotishwar “Secondary Market bench impact on mutual fund industry ”, International Journal Of Management And Economics , Volume –I , Issue 19, November 2015 ,Page No (15-18), ISSN 2231-4687 , (UGC Approval Journal Serial no 64206)
4. Dr. A Kotishwar “A Study on Performance Evaluation Of Selected Open Ended Equity Diversified Mutual Funds ”, South Asian Journal of Commerce & Management , Volume –6 , Issue 3, July- Sep 2015 ,Page No (10-17), ISSN 0975-8259 , (UGC Approval Journal Serial no 42964)
5. Dr. A Kotishwar “A Study on Global Asset class volatility ”, ELK Asia Pacific Journals , Volume –6 , Issue 4, DEC 2015 ,Page No (23-34), ISSN 0976-7185 , (UGC Approval Journal Serial no 44136)
6. Dr. A Kotishwar “A Study on the Impact of Secondary Market Bench Impact on Mutual Fund Industry ”, Effulgence , Volume –14 , Issue 1, Jan - June 2016 ,Page No (20-25), ISSN 0972-8058 , (UGC Approval Journal Serial No 42844)
7. A. Ambika “A Study on merger of ICICI Bank of Rajasthan ”, Sumedha Journal of Management , Volume -4, Issue 3 , July –Sep 2015 Page No (124-136), ISSN 2277-6753 (UGC Approval Journal Serial No 46802)
8. P. Alekhya “A Study of Mutual Fund Recent Trends and challenges in India ”, Sumedha Journal of Management , Volume -5, Issue 1 , Jan- March 2016 Page No (19-28), ISSN 2277-6753 (UGC Approval Journal Serial No 46802)

9. P.Alekhya “Budget Impact on Nifty Future Premium in Pre and Post period-A study”, Madras university Journal of Business And Finance , Volume -4 , Issue 1, January 2016 ,Page No (70-77), ISSN 2320-5857
10. Dr. A Kotishwar “Budget Impact on Nifty Future Premium in Pre and Post period-A study”, Madras university Journal of Business And Finance , Volume -4 , Issue 1, January 2016 ,Page No (70-77), ISSN 2320-5857
11. Dr. A Kotishwar “A study on the volatility of Olympic Games-Hosted countries stock”, Indian Management Studies Journal , Volume -20 , Issue 1, April 2016 ,Page No (117-128), ISSN 0974-4355, (UGC Approval Journal Serial No 1124)
12. Dr. A Kotishwar “A Study of Performance Evaluation of Selected HDFC Open Ended Equity Schemes”, Journal Of Global Management Outlook, Volume -I , Issue 8, July-Dec 2015 ,Page No (20-32), ISSN 2277-3789
13. P.Alekhya “A Study of Performance Evaluation of Selected HDFC Open Ended Equity Schemes”, Journal Of Global Management Outlook, Volume -I , Issue 8, July-Dec 2015 ,Page No (20-32), ISSN 2277-3789
14. T.Sharanya “A Study on Impact of Freedom Of Work On Employee Retention”, Journal Of Global Management Outlook, Volume -I , Issue 9, Jan – June 2016 ,Page No (1-6), ISSN 2277-3789
15. Dr. A Kotishwar “Effectiveness of Make in India Economic Development of Entrepreneur: A case Study of Rangareddy District in Telangana ”, International Journal Of Management And Economics , Volume –I , Issue 13, March 2016,Page No (11-23), ISSN 2231-4687 , (UGC Approval Journal Serial no 64206)
16. Dr. A Kotishwar “Role of Bitcoin in Global Portfolio – An Empirical Study ” ,” International Journal of Trade & Commerce IIRTC , Volume -5, Issue 1, Jan-June 2016, Page No (30-38), ISSN 2277-5811 (UGC Approval serial No: 48636)