

# **Academic Year 2016-17**

## **Paper Publication**



**Department of Master of Business Administration  
(MBA)**



# CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

**Department of Master of Business Administration (MBA)**

---

## Paper Publication

### Academic year 2016-17

1. T. Sharanya “A study on Impact of freedom of work on Employee Retention ”, Journal of Global Management Outlook , Volume -I, Issue IX, Jan- June 2016 Page No (1-6), ISSN 2277-3789
2. Dr. A Kotishwar “A Study on Indian Economy Impact on Commercial Banking Assets and Liabilities ”, Madras University Journal of Business And Finance , Volume -4, Issue 2 , July 2016 Page No (27-39), ISSN 2320-5857
3. P. Alekhya “A Study on Indian Economy Impact on Commercial Banking Assets and Liabilities ”, Madras University Journal of Business And Finance , Volume -4, Issue 2 , July 2016 Page No (27-39), ISSN 2320-5857
4. T. Sharanya “A Study on factors influencing on Employee Retention in CMR College of Engineering & Technology ”, Sumedha Journal of Management , Volume -5, Issue 3 , July –Sep 2016 Page No (133-144), ISSN 2277-6753 (UGC Approval Journal Serial No 46802)
5. Dr. A Kotishwar “The Impact Of External Funds Flows Impact On Forex Reserves Of India (Rupee vs. Dollar) ”, Journal of International Economics , Volume -7, Issue 2 , July –December 2016, Page No (4-12), ISSN 0976-0792 (UGC Approval Journal Serial No 64724)
6. Chintala Balaji “Impact of New Financial Products On Financial Performance of State Bank Group in India ”, International Journal of Research in Management & Business Studies , Volume -3, Issue 3 , July –Sep 2016, Page No (16-21), ISSN 2348-893X (UGC Approval Journal Serial No 42963 )
7. Dr. A Kotishwar “A Study of Recent Trends in Foreign Portfolio Investment in India ””, International Journal of Trade & Commerce IIRTC , Volume -5, Issue 2, July- December 2016, Page No (274-280), ISSN 2277-5811 (UGC Approval serial No: 48636)

8. P. Alekhya “A Study of Recent Trends in Foreign Portfolio Investment in India ” ”, International Journal of Trade & Commerce IIRTC , Volume -5, Issue 2, July- December 2016, Page No (274-280), ISSN 2277-5811 (UGC Approval serial No: 48636)
9. Dr. A Kotishwar “A Study On Trading Days Effect On Stock Indices Performance ” ”, SUGYAAN Management Journal of Siva Sivani Institute of Management , Volume -VIII, Issue II, July- December 2016, Page No (29-37), ISSN 0975-4032 (UGC Approval serial No: 46067)
10. P. Alekhya “A Study On Trading Days Effect On Stock Indices Performance ” ”, SUGYAAN Management Journal of Siva Sivani Institute of Management , Volume -VIII, Issue II, July- December 2016, Page No (29-37), ISSN 0975-4032 (UGC Approval serial No: 46067)
11. P. Alekhya “A Study of Mutual funds Trends in India after Fourth Phase of Evaluation ” ”, International Journal of Trade & Commerce IIRTC , Volume -5, Issue 12, July- December 2016, Page No (263-273), ISSN 2277-5811 (UGC Approval serial No: 48636)
12. P. Hima Bindu “Role of Rewards on work performance at select IT Firm ” ”, Journal of Global Management outlook , Volume -I, Issue X, July- December 2016, Page No (10-20), ISSN 2277-3789
13. P. Hima Bindu “Role of Individual differences in employee engagement: A Select study among faculty of Higher Education Institutes ” ”, International Journal of Engineering & Management Research , Volume -I, Issue X, Sep-Oct 2016 , Page No (184-192), ISSN 2394-6962 (UGC Approval serial No: 49201)
14. Chintala Balaji “An Assessment of stock performance of selected public and private sector banks in India ” ”, SELP Journal of Social Science , Volume -VII, Issue 30, Oct – Dec 2016, Page No (13-19), ISSN 0975-9999
15. Chintala Balaji “An evaluation of investors grievances and redressel mechanism in Indian capital market ” ”, International Journal of Management & Business Studies , Volume -6, Issue 4, Oct – Dec 2016, Page No (23-27), ISSN 2231-2463
16. Chintala Balaji “A Comparative Study on Financial Performance of Selected Public & Private Sector Banks in India ” ”, Journal of Commerce and Trade , Volume -XI, Issue 2, October 2016 , Page No (89-96), ISSN 0973-4503, (UGC Approval serial No: 48687)

17. P. Usha Vaidehi “Service Quality of Private Banks: A Study on HDFC Bank using SERVQUAL Model ” ”, Prachothan – A Journal of Management Science , Volume -3 , Special Issue , February, 2017, Page No (154-162), ISSN 2249-5088
18. A. Ambika “Service Quality of Private Banks: A Study on HDFC Bank using SERVQUAL Model ” ”, Prachothan – A Journal of Management Science , Volume -3 , Special Issue , February, 2017, Page No (122-130), ISSN 2249-5088
19. Chintala Balaji “Performance Evaluation Of Selected Public & Private Sector Banks In India: An application of Camel Model” ”, International Journal of Research in IT and Management (IJRIM) , Volume -7, Issue 3, March -2017 , Page No (62-70), ISSN 2349-6517,
20. P. Hima Bindu “Managing Generations at work a select study of sales executives of FMCG sector ” ”, International Journal of Science Technology and Management , Volume -6, Issue 3, March -2017 , Page No (624-631), ISSN 2394-1529
21. P. Hima Bindu “Engaging the diverse workforce- An Empirical study of Generation X and Y ” ”, International Journal of Research in Economics and Social Sciences (IJRESS) , Volume -7, Issue 4, April 2017, Page No (14-25), ISSN 2249-7382