

Academic Year 2017-18

Paper Publication



**Department of Master of Business Administration
(MBA)**



CMR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Paper Publication Academic year 2017-18

1. P Hima Bindu “Impact of transactional & Transformational Leadership: A Study on Employees Perception Towards Employee Retention in IT Sector ”, International Journal of Current Engineering & Scientific Research (IJCESR) , Volume -4, Issue 9, 2017 Page No (64-69), ISSN 2393-8374
2. T. Sharanya “Impact of transactional & Transformational Leadership: A Study on Employees Perception Towards Employee Retention in IT Sector ”, International Journal of Current Engineering & Scientific Research (IJCESR) , Volume -4, Issue 9, 2017 Page No (64-69), ISSN 2393-8374
3. T. Sharanya “A study on Impact of Employee Satisfaction towards Employee Retention in IT Sector ”, International Journal of Advanced Engineering & Research Development , Volume -4, Issue 10, October, 2017 page no (796-799), ISSN 2348-6406
4. Dr. A Kotishwar “The Terrorism Index Impact On Select Countries Economy”, International Journal of Applied Business and Economic Research ”, International Journal of Applied Business and Economic Research , Volume -15, Issue 22 (Part-3) , 2017 page No (127-135), ISSN 0972-7302 , (Scopus Indexed & UGC Approval serial No : 2551)
5. Dr. A Kotishwar “Selected Economic Variables Impact on Mutual Fund Subscription and Redemption – A Study ”, International Journal of Applied Business and Economic Research ”, International Journal of Applied Business and Economic Research , Volume -15, Issue 23 (Part-2) , 2017 page No (215-223), ISSN 0972-7302 , (Scopus Indexed & UGC Approval serial No : 2551)
6. A. Ambika “Impact of FII and DII on Indian Stock Market with respect to NSE and BSE ”, International Journal of Development Studies (IJDS), Volume -9, Issue II, July-Dec 2017 page no (80-86), ISSN 0975-5799

7. T. Sharanya “A study on Perception of generation X and Generation Y towards preferred leadership attributes ”, Interna International Journal of Research in applied science & Engineering technology (IJRASET) , Volume -6, Issue II, February , 2018 page no (1866-1872), ISSN 2321-9653
8. Dr. P. Hima Bindu “A study on Perception of generation X and Generation Y towards preferred leadership attributes ”, Interna International Journal of Research in applied science & Engineering technology (IJRASET) , Volume -6, Issue II, February , 2018 page no (1866-1872), ISSN 2321-9653
9. A. Ambika “Impact of Disinvestment on Financial Performance: A Comparative study on Maharatna and Navaratna Companies ”, International Journal of Pune for Applied Mathematics , Volume -118, Issue 15, 2018 page no (65-68), ISSN 1311-8080 (SCOUPS Indexed, UGC Approval serial No: 2551)
10. Shahnaz Begum “Impact of Disinvestment on Financial Performance: A Comparative study on Maharatna and Navaratna Companies ”, International Journal of Pune for Applied Mathematics , Volume -118, Issue 15, 2018 page no (65-68), ISSN 1311-8080 (SCOUPS Indexed, UGC Approval serial No: 2551)
11. Dr. A Kotishwar “Investors Preference in Telangana State towards Different types of Mergers ”, Finance India , Volume -XXXII, Issue 1, March 2018 Page No (191-202), ISSN 0970-3772 (UGC Approval serial No: 49190)
12. Dr P Alekhya “A study on Perception of professional towards systematic investment plan of Mutual Funds in Twin cities of Telangana State”, Annamalai International Journal of Business Studies and Research , Volume -9, Issue 1, November 2017 Page No (9-23), ISSN 0975-749X (UGC Approval serial No: 46897)
13. Dr. A Kotishwar “A study on Perception of professional towards systematic investment plan of Mutual Funds in Twin cities of Telangana State”, Annamalai International Journal of Business Studies and Research , Volume -9, Issue 1, November 2017 Page No (9-23), ISSN 0975-749X (UGC Approval serial No: 46897)
14. Dr. P.Alekhya “A study on the changing recent trends in the flow of FDI in India” ”, International Journal of Trade & Commerce IIRTC , Volume -7, Issue 1, January- June 2018 Page No (63-69), ISSN 2277-5811 (UGC Approval serial No: 48636)

15. Mohammad Sirajuddin “A Study on Financial Literacy of women in Hyderabad City, Telangana ””, International Journal of Trend in Scientific Research and Development , Volume -2, Issue 1, Nov-Dec 2017 Page No (1100 - 1108), ISSN 2456-6470
16. Mohammad Sirajuddin “An Analytical framework on deceptive Advertising with reference to Hyderabad city, Telangana state ”, International Journal of Trend in Scientific Research and Development , Volume -2, Issue 2, Jan-Feb 2018 Page No (1029-1034), ISSN 2456-6470
17. Mohammad Sirajuddin “Innovative Marketing Strategies in Retailing Giansts; Big Bazar & D-Mart”, ”, International Journal of Pure and Applied Mathematics , Volume -118, Issue 15, 2018 Special Issue Page No (151-155), ISSN 1311-8080
18. Satish Kumar “Innovative Marketing Strategies in Retailing Giansts; Big Bazar & D-Mart”, ”, International Journal of Pure and Applied Mathematics , Volume -118, Issue 15, 2018 Special Issue Page No (151-155), ISSN 1311-8080
19. T Sharanya “Employee Retention Challenges and Strategic Dimension Towards IT Sector: A Study ”, International Journal of Applied Business and Economic Research ”, International Journal of Applied Business and Economic Research , Volume -15, Issue 23 (Part-2) , 2017 page No (559-567), ISSN 0972-7302 , (Scopus Indexed & UGC Approval serial No : 2551)