



1. Name : Ms. P. ALEKHYA
2. Father's Name : Dr. P.V.S.R.K.SARMA
3. Social Status/Category : OC, Indian Hindu
4. Native Place : Saroornagar, Hyderabad, Telangana
5. Languages known : English, Hindi and Telugu
6. Designation : **Assistant Professor**

7. Service Details/Teaching Experience:

a) Working as an Assistant Professor in Department of Master of Business Administration at CMR College of Engineering and Technology from 15/07/2010 to till date

c) **Teaching Experience** : **6 years 9 months**

5 years 9 months for PG Classes

1 year for UG Classes

8. Place of work : Department of Master of Business Administration, CMR College of Engineering & Technology, Medchal, Hyderabad.

9. Academic Qualifications : **MBA, (Ph.D.).**

Degree	University	Year of Passing	Division/Award
B.Com	Osmania University	2007	First

MBA	Osmania University	2009	First Division with Distinction
Ph.D (Pursuing)	Osmania University	Submitted (April 2017)	

10. Subject Specialization : Mutual Funds & Behavioural Finance

11. Subjects Presently Teaching :

MBA II Sem : 1) Business Ethics & corporate Governance

MBA IV Sem : 2) International Financial Management

Subjects Taught

MBA

- 1) Business Environment
- 2) Management Information System
- 3) Enterprise Resource Planning
- 4) Security Analysis and Portfolio Management
- 5) Financial Institutions ,Markets & Services
- 6) Business Ethics & Corporate Governance
- 7) International Financial Management

B.Tech.

- 1) Managerial Economics and Financial Analysis
- 2) Management Science

M.C.A

- 1) Accounting and Financial Management

12. Research Guidance : Handled 60 MBA Projects

13. Academic Award : Received **OUTSTANDING RESEARCH PAPER** in 14th International Commerce and Management conference “Management Strategies for Global Investment in India and from India ; FDI and ODI ‘on 12^h & 13th, January 2017, Department of Commerce and Management, University of Mumbai, Mumbai.

14. Publications:

PAPERS PUBLISHED IN NATIONAL JOURNALS

1. “**Capital Market Reforms and Investors satisfaction: A Study of Retail Investors of Hyderabad**”, W IM Journal Of Management, volume no: 4 (2012), Issue No. 01 (July), pp 114-120, ISSN 0975 – 5063.
2. “**FII & DII Fund Flow Impact of Mutual Funds Inflows and Outflows – A Study**”, Madras University Journal of Business and Finance, Volume no: 03, Issue No. 02 (July 2015), pp 87, ISSN 2320 – 5857.
3. “**A study on Performance evaluation of selected HDFC open-ended equity schemes**”, Journal of Global Management Outlook, Telangana University, Volume no: 01, Issue No.08 (July-Dec 2015), pp 70-77, ISSN 2277 – 3789.
4. “**Budget Impact on Nifty future premium in pre & post period- A study**”, Madras University Journal of Business and Finance, Volume no: 04, Issue No. 01 (Jan 2016), pp 70-77, ISSN 2320 – 5857.
5. “A Study of Mutual Fund Recent Trends and challenges in India”, Sumedha Journal of Management, Volume no: 5 Issue No. 01 (Jan–March 2016), Pno 19 ISSN 2322 – 0449.
6. “**A study on Performance of Tax Saving mutual Fund schemes during 2012-16**”, South Asian Journal of Commerce & Management, Volume no: 07, Issue No.01 (Jan- Mar 2016), pp 24, ISSN 0975 – 8259.

7. **“A Study on Indian Economy Impact on Commercial Banking Assets and Liabilities”**, Madras University Journal of Business And Finance, Volume no: 4 Issue No. 032 (July 2016), ISSN 2320 – 5857.
8. **A Study On Trading Days Effect On Stock Indices Performance”**, SUGYAAN Management Journal of Siva Sivan Institute of Management Volume -VIII, Issue II, July-December -2016, page no (21-37), ISSN – 0975-4032

PAPERS PUBLISHED IN INTERNATIONAL JOURNALS

1. **Mrs. P.Alekhyia, “ A Study on Performance Evaluation of Public and Private Sector Mutual Funds in India”**,IRJC Asia Pacific Journal of Marketing & Management Review, volume no: 1 (2012), Issue No. 02 (October), pp 147-167, ISSN 2319 – 2836.
2. **Mrs. P.Alekhyia, “Role of FDI in Retailing”**,IRJC Asia Pacific Journal of Marketing & Management Review, volume no: 1 (2012), Issue No. 02 (October), pp 45-56, ISSN 2319 – 2836.
3. **“A Study of Recent Trends in Foreign Portfolio Investment in India”**, **International Journal of Trade & Commerce-IIRTC**, Volume -5, Issue 2, July December 2016; page no 274-280, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065
4. **“A Study of Mutual funds Trends in India after Fourth Phase of Evaluation** , Volume -5, Issue 2, July December 2016; page no 263-273, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065

16. FDP/Conferences/workshop and Seminars Attended:

S. No	FDP/Conferences/workshop	Paper Title	Venue	Date
1	FDP	Data Analysis for Management Research using SPSS	CMR College of Engineering and Technology, Hyderabad	9th - 11th , August, 2011
2	FDP	Exploring Contemporaty Business	Hyderabad Institute of Technology & Management	4 th April, 2012

		Management Practices		
3	National Conference	Capital market reforms and investor's satisfaction, A study of retail investors of Hyderabad	Changing business practices in 21st century conducted by CMRCET	Nov 11th - 12th 2011
4	National Conference	International financial reporting standards in retail sector	Emerging Trends in Indian Retailing Industry conducted by National conference, CMRTC	6th - 7th Jan 2012
5	National Conference	Role of FDI in retailing	Emerging Trends in Indian Retailing Industry conducted by National conference, CMRTC	6th - 7th Jan 2012
6	International Conference	A study on risk perception & Portfolio management of equity investors in twin cities (Hyderabad & Secundrabad).	Two day national conference on behavioral finance JNTUH - SMS	22-23 Jan 2014
7	International Conference	Consumer attitude towards on-line shopping	International conference on "Consumer Dynamics and Marketing Strategies in the Globalized Economic Era – Perspectives & challenges".Gokaraju Ranga Raju Institute of engineering & Technology	29-30 Oct 2013
8	FDP	Introduction to Basics of SPSS: A Research Application	Bharat Institute of Engineering & Technology, Mangalpally	OCT 28 th -29 th 2013.
9	FDP	International Finance &Trade	IBS	Sep 11th - 13th 2014.
10	International Conference	A study on Mutual fund trends and	Department of Commerce and Management , University of Mumbai, Mumbai	14 & 15th January, 2016

		Challenges in India		
11	International Conference	A Study of Recent Trends Foreign Portfolio Investment in India	Department of Commerce and Management , University of Mumbai Management Strategies for Global Investment in India and from India ; FDI and ODI	on 12 & 13 th January , 2017

17. Administrative Posts Held:

- **External Examiner:** Appointed as an External Examiner for Conducting MBA Project Viva-voce in various JNTUH affiliated colleges.
- **External Examiner:** Appointed as an External Examiner for evaluating MBA Regular/Supplementary End Semester Examination papers by JNTUH.
- **Observer:** Appointed as an Observer for Conducting MBA Regular/Supplementary End Semester Examinations in various JNTUH affiliated colleges.
- Appointed as Question Paper setter for MBA subjects for various JNTUH affiliated Autonomous Institutions.
- Appointed as a Moderator for MBA Regular/Supplementary End Semester Examinations.
- Appointed as Academic Incharge for MBA Dept
- **Class Co-ordinator** for MBA I year.
- **Co-ordinator** of AZURA 2K11 held in CMR college of Engineering & Technology .
- Organizing Guest lecture & Industry Visits for MBA Students & also worked as lead generator.
- Handled student issues efficiently as student counselor.

Dated: 24/04/2017

(ALEKHYA PENNA)