

Dr. A Kotishwar Profile



Dr A Kotishwar

Professor & HOD

Department of Master of Business Administration

CMR College of Engineering & Technology

Medchal Road, Kandlakoya, Hyderabad

Pin : 501 401

Google scholar - <https://scholar.google.com/citations?user=jzxJ6t0AAAAJ&hl=en>
linkedin.com - <https://in.linkedin.com/in/kotishwaraarugonda>
Academic edu - <http://cmrgroup.academia.edu/KotishwarAarugonda>
Research gate - https://www.researchgate.net/profile/Dr_Kotishwar_Aarugonda2

Previous Work Experience:

- Worked as Lecturer in R.R.D Degree College, Hyderabad in the year 2001-02
- Worked as Assistant Professor and Examination Branch In-charge in Srinivas Engineering College, Banswada, Nizamabad district in the year 2002-05
- Worked as Assistant Professor and Examination Branch and Online examination In-charge in Srinivas Reddy Engineering College, Munipalli, Nizamabad district in the year 2005-07
- Working as Professor & Head of the Department, CMR College of Engineering & Technology 02-02-07 to till date.

Education and Professional Development

- Ph.D from Bharthiar University
- M.Phil from Alagappa University
- M.Com from Osmania University
- *Master of Business Administration(MBA) in Finance*, Osmania University
- *Bachelor of Commerce*, Osmania University

My credited Accomplishments:

- Chief Editor for SUMEDHA Journal of Management (ISSN 2277-6753) (www.cmrctmba.in)
- Editorial Board Member for International Journal of Trade & Commerce, IIARTC (www.sgsrjournals.com)
- Associate Editor for the following five journals Asia Pacific Journal of Business Research, International Journal of Business Economics & Management Research, and International Journal of Marketing and Management Research, Journal on Banking Financial Services and Insurance Research, ECONSPREAKA Journal of Advances in Management IT & Social Sciences (<http://www.skirec.com/associate-editors.html>)
- Associate Editor for the following Zenith International Journal Of Multidisciplinary Research, Zenith International Journal Of Business Economics & Management Research, Excel International Journal Of Multidisciplinary Management Studies, (<http://www.zenithresearch.org.in/editors/associate-editors.html>)
- Associate Editor for the following two journals International Journal of Social Science & Interdisciplinary Research (IJSSIR), International Journal of Marketing, Financial Services & Management Research (IJMFSMR), (<http://indianresearchjournals.com/associate-editors.aspx>)
- Guest Editor (***VOL.1 ISSUE 8 DEC. 2011***) for the following Zenith International Journal of Multidisciplinary Research, Zenith International Journal Of Business Economics & Management Research, Excel International Journal Of Multidisciplinary Management Studies

Achievements & Awards:

- **Bharat Vidya Shiromani** Award from International Institute of Education & Management, Delhi for outstanding achievements and remarkable role in the field of education in 2015
- Secured second place and was nominated for **Best Business Academy Of The Year Award** (BBAY award) for the paper presented at 62nd, All India Commerce Association Conference at MDS University, Ajmer on 10th, 11th, 12th October 2009, which was published as an article in Journal of Indian Commerce Association, Volume No 63, Issue No 02, April – June 2010 pp 183-190

- Award for **OUTSTANDING RESEARCH PAPER** in 13th International Commerce and Management conference “New Paradigms in Restructuring of Business Management strategies in Finance, Marketing, HR and IT in Global Scenario ‘on 14th & 15th, January 2016, Department of Commerce and Management, University of Mumbai, Mumbai.
- Award for **OUTSTANDING RESEARCH PAPER** in 14th International Commerce and Management conference “Management Strategies for Global Investment in India and from India ; FDI and ODI ‘on 12^h & 13th, January 2017, Department of Commerce and Management, University of Mumbai, Mumbai.

Additional Academic Assignments:

- **External Examiner:** Appointed as an External Examiner for Conducting Ph.D Viva-voce in various Universities
- **Ph.D Thesis Evaluation :** 3 Ph,D Thesis evaluated (Bharthiar university, University of Mumbai)
- Guided more than 250 projects for MBA students of JNTU(H)
- **External Examiner:** Appointed as an External Examiner for Conducting MBA Project Viva-voce in various JNTU affiliated colleges.
- Appointed as Question Paper setter for various Universities

Session chair at Conference / Seminar and Convenor / Secretary for FDP, Conference

- **Convenor** for Faculty Development Programme (FDP) on “ **Data Analysis for Management Research using SPSS**” organized by Department of MBA, CMR College of Engineering & Technology, Hyderabad on 9,10 of August 2011.
- **Conference Secretary** for Notational Conference on “ **Changing Business Practices in 21st Century** ” organized by Department of MBA, CMR College of Engineering & Technology, Hyderabad on 11,12 of November 2011.
- Chair for Technical session –SIX, **National conference on Management Education (Focus on Rural Institutors**”) October, 2011, Department of Master Business Management , **Telangana University**
- Chair for Technical session, **13th International Conference** on “ New Paradigms in Restructuring of Business Management Strategies in Finance,

Marketing , HR and IT in Global Scenario Department of Commerce and Management : **University of Mumbai, Mumbai** , 14 & 15th January , 2016

- Chair for Technical session, **14th International Conference** on “ Management Strategies for Global Investments in India and From India : FDI and ODI” Department of Commerce and Management : **University of Mumbai, Mumbai** , 12 & 13th January , 2017

Memberships:

- Life Member in Indian Commerce Association (AP 296)
- Life Member in Indian Accounting Association,

Research Supervisor or Co-Guide:

1. Recognized as Co-guide from Annamalai University, Tamilnadu (Presently guiding one Ph.D student as a Co-Guide)

Books Review / Chapter Review:

- Four chapters reviewed “ **Behavioral Finance for Beginners** “ SAGE Publications India Pvt Ltd in 2017

Book Published:

1. **Changing Business Practices in 21st Century** (Edited): Himalaya Publishing House, (November 2011) (Co-Authored with Mrs P Hima Bindu) **ISBN: 978-93-5051-334-7.** (<http://jws.himpub.com/himalaya/jsp/bookDetail.jsp?bookID=2527>)

ARTICLES PUBLISHED: (National & International)

International

1. **A Kotishwar & Prof Mohd Akbar Ali Khan** (2010) “IMPACT OF GLOBALIZATION ON SERVICE SECTOR”, *International Journal of Research in Commerce and Management*, Volume No: 1 (2010), Issue No. 02 (JUNE), pp 80-112, ISSN 0976 – 2183, (www.ijrcm.org.in)
2. **A Kotishwar & Prof Mohd Akbar Ali Khan** “**Women Empowerment through Self Help Groups – A Case Study of Nizamabad District Of Andhra Pradesh**”, *International Journal of Research in Commerce and Management*, volume no: 1 (2010), Issue No. 01 (MAY), pp 48-71, ISSN 0976 – 2183, (www.ijrcm.org.in)

3. Prof Mohd Akbar Ali Khan & A Kotishwar “**The Role Of Independent Directors In Corporate Governance - A Critical Evaluation**”, *International Journal of Research in Computer Application Commerce and Management*, **VOLUME NO. 1 (2011), ISSUE NO. 5 (JULY)** page no (27-34) ISSN 0976 – 2183, (<http://www.ijrcm.org.in/comapp/index.php>).
4. G Umamaheswar Rao & A Kotishwar (2012) “**Analysis of Investor Behaviour and Decision Making in Indian Stock Markets**”, *International Journal of Marketing, Financial Services & Management Research*, vol 1. No. 1 Jan-March (2012), page no (139-146) ISSN 2277-6788
5. **Dr. A Kotishwar** (2015) “**Secondary Market Bench Impact on Mutual Fund Industry**”, *International Journal of Management and Economics* , Volume -1, Issue 19, November, 2015 page no (15-18), ISSN 2231-4687
6. **Dr. A Kotishwar** (2016) “**Effectiveness of Make in India Economic Development of Entrepreneur: A case Study of Rangareddy District in Telangana**”, *International Journal of Management and Economics* , Volume -1, Issue 13, March, 2016 page no (11-24), ISSN 2231-4687
7. **Dr. A Kotishwar** (2016) “**Role of Bitcoin in Global Portfolio: An Empirical Study** ”, *International Journal of Trade & Commerce-IIRTC*, Volume -5, Issue 1, Jan-June 2016; page no 30-38, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065
8. **Dr. A Kotishwar & P Alekhya** (2016) “**A Study of Recent Trends in Foreign Portfolio Investment in India**”, *International Journal of Trade & Commerce-IIRTC*, Volume -5, Issue 2, July December 2016; page no 316-322, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065

National Journals

1. **A Kotishwar** (2009) “**Financial Inclusion: Thrift And Credit Practices Of Self Help Groups In Nizamabad District In Andhra Pradesh**”, *Journal of Commerce and Information Technology*, Volume No: 9 , Issue No 01, (Jan-June) 2009 page no (8-18), ISSN 0972-9550
2. **A Kotishwar & P Sunil Kumar** (2009) “**India’s international trade – Merchandise trade and service trade performance**, *Osmania Journal of International Business Studies*, Vol: IV, No. 2 (July-December) page no (124-139) , ISSN 00973-5372

3. **A Kotishwar & Prof Mohd Akbar Ali Khan (2009) “Inclusive Growth and the Quality of Life ”, *The Indian Journal of Commerce*, Volume No: 63 , Issue No 02, (April-June) page no (183-190), ISSN 0019-52X**
4. **Prof Mohd Akbar Ali Khan & A Kotishwar (2010) , “Impact of Financial Crisis India’s– Merchandise Trade and Service Trade” *Gavesana Journal of Management*, volume 1, Issue 3 (July-December 2010), Page No (76-87), ISSN 0975-4547**
5. **A Kotishwar & G Shailaja (2011) “Poverty Alleviation through Financial Inclusion A Case study of Rangareddy District in Andhra Pradesh” , *ESRI Journal, Journal of Economic & Social Research*, Vol 2, January, 2011 Page No (16-25), ISSN 0975-7635**
6. **Prof. Mohd. Akbar Ali Khan & A Kotishwar (2011) “Empirical Research in Behavioural Finance and Efficient Market Hypothesis (EMH) A Review of Literature” *South Asian Journal of Commerce and Management*, Vol 2 No.2, April-June, 2011 Page No (18-37), ISSN 0975-8259**
7. **A Kotishwar & Prof. Mohd. Akbar Ali Khan (2011) “Behavioral Finance-Investors Risk Appetite & the choice of Investments”, *Journal of GNA Institute of Management and Technology*, Vol VI, No.1, October 2011, page no 7-17 ISSN 0974-5726**
8. **A Kotishwar & Prof. Mohd. Akbar Ali Khan (2012) “Investors' Perception Towards Mutual Funds: A Study Of Twin Cities (Hyderabad And Secunderabad) In Andhra Pradesh”, *WIM Journal of Management*, Volume -2, Issue 2, January 2012 page no (01-19), ISSN-0975-5063**
9. **A Kotishwar & Prof. Mohd. Akbar Ali Khan (2012) “Investors Awareness and perception about Mutual Funds ”, *SUMEDHA Journal of Management*, Volume -1, Issue 2, April-June, 2012 page no (07-23), ISSN-2277-6753**
10. **A Kotishwar (2012) “Regulatory Framework of Business A study of Foreign Institutional Investors (FIIs) ”, *ITHIHAS the Journal of Management*, Volume -2, Issue 4, April-June, 2012 page no (25-33), ISSN-2249-7803**

11. P Alekhya & A Kotishwar (2012) **“Capital Market Reforms and Investors Satisfaction : A study of Retail Investors of Hyderabad ”**, **WIM Journal of Management**, Volume - 4, Issue 1, July 2012, page no (114-120), ISSN-0975-5063
12. Prof. Mohd. Akbar Ali Khan & A Kotishwar (2013) **“Investor Behaviour towards investment in Mutual Funds – A Comparative study Telangana Region in the state of Andhra Pradesh ”**, **Madras University Journal of Business and Finance** Volume -1, Issue 1, January, page no (23-37), ISSN – 2320-5857
13. A Kotishwar & Prof. Mohd. Akbar Ali Khan (2013) **“Investor’s Behaviour Towards Mutual Funds: A Study of Telangana Region in Andhra Pradesh ”**, **Effulgence** Volume -11, Issue 2, July -December, page no (32-41) , ISSN – 0972-8058
14. A Kotishwar (2013) **“Behavioural Finance in India: A study of Mutual Fund Investment in Telangana region in the State of Andhra Pradesh”**, **Journal of Commerce and Information Technology**, Volume No: 13 , Issue No 1, Jan-Jul ISSN 0972-9550, page no 173-185
15. A Kotishwar & Prof. Mohd. Akbar Ali Khan (2014) **“Investors Behaviour towards Mutual Funds: An analytical study of selected Investors of Telangana region in Andhra Pradesh ”**, **SUMEDHA Journal of Management**, Volume -3, Issue 3, July - September, 2014 page no (20-58), ISSN-2277-6753
16. A Kotishwar & P Alekhya (2015) **“FII & DII FUND FLOW IMPACT OF MUTUAL FUNDS INFLOWS AND OUTFLOWS – A STUDY ”**, **Madras University Journal of Business and Finance** Volume -3, Issue 2, July -2015, page no (87-93), ISSN – 2320-5857
17. Dr. A Kotishwar (2015) **“A Study on Global Asset Class Volatility ”**, **ELK Asia Pacific Journal of Finance and Risk Management “** Volume -6, Issue 4, 2015, page no (23-34), ISSN (Print) 0976-7185, ISSN (Online): 2349-2325
(<http://www.elkjournals.com/MasterAdmin/UploadFolder/A%20STUDY%20ON%20GLOBAL%20ASSET%20CLASS%20VOLATILITY/A%20STUDY%20ON%20GLOBAL%20ASSET%20CLASS%20VOLATILITY.pdf>)
18. Dr. A Kotishwar (2015) **“A Study of Performance Evaluation of selected open ended Equity diversified Mutual Funds ”** **South Asian Journal of Commerce and Management**, Vol 6 No.3, July - September, 2015 Page No (10-17), ISSN 0975-8259
19. A Kotishwar & P Alekhya (2015) **“A Study of Performance Evaluation of Selected HDFC Open Ended Schemes”**, **Journal of Global Management Outlook** Volume -I, Issue VIII, July-December -2015, page no (20-37), ISSN – 2277-3789

20. **Dr. A Kotishwar** (2016) “**A Study on the Impact of Secondary Market Bench Mark on Mutual Industry** ”, **Effulgence** Volume -14, Issue 1, January – June, 2016, page no (20-25), ISSN – 0972-8058
21. **P Alekhya & Dr.A Kotishwar** (2016) “**Budget Impact on Nifty Future Premium in Pre and Post Period - A Study** ”, **Madras University Journal of Business and Finance** Volume -4, Issue 1, January -2016, page no (70-77), ISSN – 2320-5857
22. **A Kotishwar** (2016) “**A Study on the Volatility of Olympic Games – Hosted Countries Stock Markets** ”, **Indian Management Studies Journal** Volume -20, Issue 1, April - 2016, page no (117-128), ISSN – 0974-4355
23. **A Kotishwar** (2016) “**A Role Of External Funds Flows Impact On Forex Reserves Of India (Rupee vs. Dollar)** ”, **Journal of International Economics**, Volume -7, Issue 2, July-December -2016, page no (4-12), ISSN – 0976-0792
24. **Dr.A Kotishwar & P Alekhya** (2016) “**A Study on Indian Economy Impact on Commercial Banking Assets and Liabilities** ”, **Madras University Journal of Business and Finance** Volume -4, Issue 2, July -2016, page no (27-39), ISSN – 2320-5857
25. **Dr.A Kotishwar & P Alekhya** (2016) “**A Study On Trading Days Effect On Stock Indices Performance**”, **SUGYAAN Management Journal of Siva Sivan Institute of Management** Volume -VIII, Issue II, July-December -2016, page no (21-37), ISSN – 0975-4032

Published in News Papers:

1. **A Kotishwar & G Shailaja** (2010) “**Financial Literacy as a Tool for Financial inclusion A Case study of Rangareddy District in Andhra Pradesh**” , **People and policies, Journal of Socio - Economic Development**, Volume No 01, Issue No 02, pp 1-13, RNI -15/15700

Research Projects:

Research Project under UGC – SAP, Department of Commerce, Osmania University, Hyderabad

- **Prof Mohd Akbar Ali Khan** (Principal Investigator of Project and **A Kotishwar** (Co-Investigator of Project) 2010 May, “ **Behavioral Finance – Analysis of confidence of Indian Investors on the Financial Markets in India**”

Faculty Development Programmes and Workshops attended:

1. Two day workshop on “**How to Teach Financial Accounting and Analysis**” on 17th August 2007 at JNTU, Hyderabad.
2. International Conference on “**Women Leadership**” 10th January, 2009 at Dhruva college of Management, Hyderabad.
3. Faculty Development Programme on “**Mat Lab for Management**” on 29th to 30th December, 2008 at Aurora’s Management and Research Academy.
4. International Seminar on “**Operation Risk Management**” on 13th September, 2008 Siva Sivani Institute of Management
5. One day state level seminar on “**Strategies for Financial Inclusion**” on 26th February, 2009 JNTU, Hyderabad.
6. International seminar on “Organizational Behaviour and Strategic Planning” 22nd January, 2009 at Srenidhi Institute of Science and Technology
7. One Day Faculty Development Programme on “**Modern Management Pedagogy**” by Dr P Subba Rao on 11th January 2011 at St.Martin’s Engineering College, Hyderabad
8. Faculty Development Programme on “**Data Analysis for Management Research using SPSS**” on 9th -11th August, 2011 at CMR College of Engineering and Technology, Hyderabad
9. AICTE Sponsored two day International Conference on “Consumer Dynamics and Marketing Strategies in the Globalized Economic Era – Perspectives and Challenges: Management Studies, GRIET 29-30 October 2013

Paper Presentations in conferences:

1. National conference on “**Challenges and Opportunities in Management in the 21st century**” on 15-16th July, 2009 at Srenidhi Institute of Science and Technology, paper title “**Role of Self Help Groups in Micro Finance**”.
2. **62nd All India Commerce Conference** on Indian Commerce Association during 10-12th October, 2009 at Ajmer, conducted by Maharshi Dayanand Saraswati University, paper title “**Inclusive Growth to Improving the Quality of Life – A study of select SHG in Nazamabad District.**”
3. National Seminar on “**Impact of Globalization on Service Sector**” on January, 23-24, 2010 at SSR Govt Degree College & PG College, Karimnagar, Paper title “Impact of Globalization on Service Sector”

4. International Seminar on “**International Trade and Commerce**” on 5-7th March, 2010 at Department of Commerce, Osmania University, Hyderabad, Paper title “**India’s International Trade – Merchandise Trade and Service Trade**”
5. International Seminar on “**Global Financial System in the Post-crisis era-Issues, Challenges, and Opportunities**” on 16-17th March, 2010 at Department of Commerce, University of Madras, Chennai, Tamil Nadu, Paper title “ **Impact of Financial Crisis India’s– Merchandise Trade and Service Trade**”
6. **63rd All India Commerce Conference** on Indian Commerce Association during 1 – 3rd October, 2010 at Goa, conducted by Goa University, paper title “ **Empirical Research in Behavioural Finance and Efficient Market Hypothesis (EMH): A Review of Litterateur** ”
7. **63rd All India Commerce Conference** on Indian Commerce Association during 1 – 3rd October, 2010 at Goa, conducted by Goa University, paper title “ **Taxation challenges & Direct Tax in India** ”
8. National Seminar on “**Financial Inclusion and Inclusive Growth: Prospect & Retrospect** ” on October, 28-30, 2010 at University of Hyderabad, Hyderabad, Paper title “**Financial Inclusion : Thrift and Credit Practices of Self Help Groups in Nizamabad District**”
9. National Seminar on “**Micro Finance in India – Practices, Problems and Prospects**” on 25th October, 2010 at Department of Commerce, Girraj Government College, Nizamabad , Paper title “**Financial Inclusion**”
10. International Seminar on “**Emerging Issues in Global Economy, Commerce and Management challenges and Strategies for International Competitiveness** ” on 1-2nd February , 2011 at Department of Commerce , University of Mumbai, Mumbai, Paper title “**Behavioural Finance – Investors Risk Appetite and the choice of Investment** ”
11. National Conference on “**Changing Business Practices on 21st century** ” on 11-12th November , 2011 at Department of Master of Business Administration , CMR College of Engineering & Technology, Hyderabad , Paper title “**Capital Market Reforms and Investors Satisfaction - A study of Retail Investors of Hyderabad** ”
12. National Conference on “**Changing Business Practices on 21st century** ” on 11-12th November , 2011 at Department of Master of Business Administration , CMR College

- of Engineering & Technology, Hyderabad , Paper title “**Analysis of Investors Behaviour and Decision Making in Indian Stock Markets** “
13. National Conference on “**Changing Business Practices on 21st century** ” on 11-12th November , 2011 at Department of Master of Business Administration , CMR College of Engineering & Technology, Hyderabad , Paper title “**Carbon Trading in 21st Century Indian market** “
 14. International conference on “**New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing , HR and IT in Global Scenario** , ” on 14 & 15th January , 2016 at Department of Commerce and Management , University of Mumbai, Mumbai, Paper title “ **A study of Mutual Fund Trends and challenges in India** ”
 15. International conference on “**New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing , HR and IT in Global Scenario** , ” on 14 & 15th January , 2016 at Department of Commerce and Management , University of Mumbai, Mumbai, Paper title “ **A study on Budget Impact on Stock Markets** ”
 16. National conference on “**Young India 2030": Emerging Economic, Social, Academia Issues and Challenges,** ” on 11 & 12th March , 2016 at Department of Commerce and Management , SNDT arts and Commerce College for Women, Pune Paper title “**Effectiveness of ‘Make in India’ Economic Development of Entrepreneur: A Case Study of Rangareddy district in Telangana** ”
 17. National Seminar on “**Contemporary Issues on Corporate, Personal and Micro Finance, Banking, Insurance and Financial Analytics** , ” on 26th November , 2016 at Siva Sivani Institute of Management, Hyderabad, Paper title “ **A Study on Fundamental & Technical Analysis of selected IT Companies in India** ”
 18. International conference on “ **Management Strategies for Global Investment in India and from India ; FDI and ODI** , ” on 12 & 13th January , 2017 at Department of Commerce and Management , University of Mumbai, Mumbai, Paper title “ **A Study of Recent Trends Foreign Portfolio Investment in India** ”

Level of students Taught: M.Com, MFC, MBA, MCA, B.Tech, B.Com,

Subjects taught at Post-Graduate and Graduate levels - MBA and M.Com:

1. Cost & Management Accounting
2. International Financial Management
3. Financial Management.
4. Security Analysis & Portfolio Management.
5. Financial Institutions and Services
6. Financial Accounting and Analysis
7. Strategic Investment and Financial Decision
8. Corporate Accounting
9. Cost Accounting
10. Management Accounting
11. Taxation
12. Managerial Economic and Financial Analysis
13. Management Science

Administrative Experience:

- Route Officer in ICET 2009

Under my Headship: (14-08-2009 to till date)

- Organized **TechQuest 2K10, AZURA 2K11, AZURA 2K12, AZURA 2K13, and AZURA 2K15, 2K17** A National level conference organized by the Dept. The 2-day mega event brings together the students of various business schools across the India.
- **Student Association** started on July 1st 2010, which is called ‘PRAYAS’, means an attempt to dream high and an attempt to reach these heights. Objectives of Association to involve all students into all academic related activities like Guest Lectures, events Interact with Industry and commerce, and to arrange the vents like Business Quiz’s, Presentation Competitions, Magazines games etc.
- **Started Individual Department Website** (www.cmrctmba.in) to share the information present students and outgoing students.
- Organized “**A Three Day Work Shop** “on Capital Markets for Finance students HR Recruitment and Payroll Management for HR students on 9th – 11th December, 2010

- Organized “ **A Three day FDP on Data Analysis for Management Research using SPSS**” on 9th – 11th , August, 2011
- Organized “ **A Two day National Conference Changing Business Practices on 21st Century** ” on 11-12th November , 2011
- Under my head ship Department of MBA successfully got NACC Accreditation with A Grade and also completed UGC Autonomous
- Under my head ship Department of MBA Started “**SUMEDHA JOURNAL OF MANAGEMENT** ” in 2011 with ISBN (Print) – 2277-6753 and ISSN (Online) – 2322-0449 and indexed in prestigious data base PROQUEST, Indian Journals.com and got impact factor from Copernicus, Global Impact Factor, ISRA